

Nie Center for Intelligent Asset Management

# FinTech Lecture Series

Co-sponsored by Financial and Business Analytics Center, DSI

## Quantifying the Impact of Impact Investing

Andrew W. Lo (MIT)

Friday | April 29th, 2022

Davis Auditorium

3:00pm lecture, reception to be followed



Andrew W. Lo is the Charles E. and Susan T. Harris Professor at the MIT Sloan School of Management, the director of MIT's Laboratory for Financial Engineering, a principal investigator at MIT's Computer Science and Artificial Intelligence Lab, and an external professor at the Santa Fe Institute. His current research focuses on evolutionary models of investor behavior and bounded rationality; new funding models for biomedical innovation; and measuring the financial consequences of impact investing. Lo has published extensively in academic journals and his most recent books include "In Pursuit of the Perfect Portfolio and Adaptive Markets: Financial Evolution at the Speed of Thought." His awards include the Paul A. Samuelson Award; the Eugene Fama Prize; the CFA Institute's James R. Vertin Award; and awards for teaching excellence from Wharton and MIT. He received a B.A. in economics from Yale and an A.M. and Ph.D. in economics from Harvard.